

West Central Georgia Cancer Coalition  
633 19th Street, Suite B  
Columbus, GA 31901



Dear Neighbor,

On **Friday, October 19, 2018** the West Central Georgia Cancer Coalition (WCGCC), a not-for-profit, 501(c)(3) organization presents the **9th Annual Paint the Town Pink Fun 5K Walk/Run**. This great event benefits the **Neighbors Helping Neighbors Cancer Assistance Fund**. The Neighbors Helping Neighbors fund was established to assist eligible individuals/families in our community who have been diagnosed with cancer and are currently receiving chemotherapy or radiation treatment. All proceeds stay local and within the community.

Last year, through the generous support of our community partners, we raised over \$50,000 and were able to provide financial assistance to over 40 cancer patients and families throughout our region. To assure the success of this worthwhile cause, we are extending an opportunity for you "our neighbors" to consider a sponsorship package for the 9th Annual Paint the Town Pink Fun 5K Walk/Run.

**Sponsorship Levels:**

Pink Platinum Presenting Sponsor (1 available) \$5000

Pink Pearl Sponsor \$3000

Pink Ice Diamond Stage & Sound Sponsor \$3000

Pink Tee Survivor T-shirt Sponsor (1 available) \$3000

5K Walk/Run T-shirt Sponsor (2 available) \$3000

Rose Gold Sponsor \$2000

Hot Pink Sponsor \$1000

Start Line or Finish Line Sponsor \$500

Golf Cart Sponsor \$350

Mile Marker Sponsor \$350

We hope you will consider being a part of this great project for our community. If you have any questions, feel free to call (706) 888-0019 or email [PTTP@wcgcc.org](mailto:PTTP@wcgcc.org). Thank you in advance for your consideration.

Sincerely,

A handwritten signature in black ink that reads 'Danni Harris'.

Danni Harris, WCGCC Board Member  
Paint the Town Pink Sponsorship Chair

A handwritten signature in purple ink that reads 'Leslie Morris'.

Leslie Morris, WCGCC Board Member  
Paint the Town Pink Chair



## 9th Annual Paint the Town Pink Fun 5K Walk/Run Sponsor Commitment Form

Please reply ASAP to ensure placement on all printed material, as accordingly.

(Company Name) \_\_\_\_\_ is proud to help sponsor the West Central Georgia Cancer Coalition's 9th Annual Paint the Town Pink Fun 5K Walk/Run to benefit the Neighbors Helping Neighbors Cancer Assistance Fund. The Neighbors Helping Neighbors fund was established to assist eligible individuals/families in our community who have been diagnosed with cancer and are currently receiving chemotherapy or radiation treatment. WCGCC is a non-profit 501(c)3 organization. The WCGCC Tax ID number is available upon request.

Please accept our sponsorship in the amount of \$ \_\_\_\_\_ for the  
(Sponsorship Choice) \_\_\_\_\_ (see sponsorship opportunities).

### Contact Information:

**Organization:** (as you would like it to appear in print)

\_\_\_\_\_

**Contact Person Name:**

\_\_\_\_\_

**Email:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Business Address:**

\_\_\_\_\_

**Authorized Signature:**

\_\_\_\_\_

### Please send payment to the following:

WCGCC, c/o Paint the Town Pink. 633 19th Street, Suite B, Columbus, GA 31901

### Make check payable to:

WCGCC

(Please submit payment by **October 1, 2018**)

Please forward your logo in jpeg or tiff format AND eps or ai format (both color and black & white if available) to PTPP@wcgcc.org at your earliest convenience, to ensure placement on marketing materials and website, per sponsorship level.

Please complete and email/fax your sponsorship commitment ASAP, but no later than October 1, 2018 to PTPP@wcgcc.org or fax to (706) 660-1829.

**Thank you for your support!**



# **\$5000**

# **PINK PLATINUM**

## **PRESENTING SPONSOR**

Walk branded as 9th Annual Paint the Town Pink 5K Run/Walk - Presented by (Your Company Name)  
Name/Company logo on collateral materials: Promotional flyers/posters, pre/post event correspondence  
Name/Company link/logo on WCGCC website and social network sites  
On Stage banner recognition at Paint the Town Pink 5K Run/Walk  
Event registration for 20 participants/guests  
Logo/Name displayed on Paint the Town Pink 5K Run/Walk t-shirt  
Invitation to distribute company information/item(s) to all Run/Walk participants  
Tent space to provide giveaways  
On-stage presence

## **\$3000**

## **PINK PEARL**

### **SPONSOR**

Name/Company logo on collateral materials: Promotional flyers/posters, pre/post event correspondence  
Site banner recognition at Paint the Town Pink 5K Run/Walk  
Event registration for 15 participants/guests  
Logo/Name displayed on Paint the Town Pink 5K Run/Walk t-shirt  
Invitation to distribute company information/item(s) to all Run/Walk participants  
Tent space to provide giveaways  
On-stage presence

## **\$3000**

## **PINK ICE DIAMOND**

### **STAGE AND SOUND SPONSORS**

Name/Company logo on collateral materials: Promotional flyers/posters, pre/post event correspondence  
Name/Company link/logo on WCGCC website and social network sites  
Site banner recognition at Paint the Town Pink 5K Run/Walk  
Event registration for 10 participants/guests  
Logo/Name displayed on Paint the Town Pink 5K Run/Walk t-shirt  
Invitation to distribute company information/item(s) to all Run/Walk participants  
Tent space to provide giveaways  
On-stage presence



# 9TH ANNUAL PAINT THE TOWN PINK

BENEFITTING THE WEST CENTRAL GEORGIA CANCER COALITION

## **\$3000** **PINK TEE SURVIVOR** (1 AVAILABLE)

Logo on front of event shirt  
Prominent display of your banner at event  
Tent provided  
Media mentions/ Social Media Promotions

## **\$3000** **5K WALK/RUN** T-SHIRT SPONSOR (2 AVAILABLE)

Logo on event t-shirt  
Prominent display of your banner at event  
Tent provided  
Media mentions/ Social Media Promotions

## **\$2000** **ROSE GOLD**

Name/Company logo on collateral materials: Promotional  
flyers/posters, pre/post event correspondence  
Name/Company link/logo on WCGCC website and  
social network sites  
Site banner recognition at Paint the Town Pink 5K  
Run/Walk  
Invitation to distribute company  
information/item(s) to all Run/Walk participants

## **\$1000** **HOT PINK**

Name/Company link/logo on WCGCC website  
and social network sites  
Site banner recognition at Paint the Town  
Pink 5K Run/Walk  
Invitation to distribute company  
information/item(s) to all Run/Walk participants

## **\$500** **START OR FINISH LINE**

Name/Company link/logo  
on WCGCC website and  
social network sites

## **\$350** **MILE MARKER** **GOLF CART**

Name/Logo on Mile Marker  
or Golf Cart

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WCGCC, c/o Paint the Town Pink, 633 19th Street, Suite B, Columbus, GA 31901

### **Make check payable to:**

WCGCC

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